



A SUCCESSFUL RETURN TO BOLOGNAFIERE FOR FAMAART SHOWCASING ITALIAN AND INTERNATIONAL EXCELLENCE IN PICTURE FRAMES AND GRAPHIC ARTS

2,000 OPERATORS, + 30% COMPARED WITH THE 2018 EDITION
50% COMING FROM ABROAD

After four years, **FamaArt**, the exhibition organized by **BolognaFiere** with the support of **FAMA International** (the Consortium of Producers of Picture Frames, Accessories and Machinery) and dedicated to picture frames and graphic arts, has returned in some style.

"The success of this edition," explained Marco Momoli, Director of BolognaFiere's Culture Business Unit, "has been confirmed by the attendance at the fair: 2,000 professional operators from 40 countries, an increase of 30% compared with the last edition in 2018. Also decisive was the presence of international operators who represented 50% of the total. This trend confirmed the high expectations of the companies that chose the event to meet with their clients in Bologna following the interruption caused by the pandemic."

The B2B event involving manufacturers, distributors, and professional operators from across the supply chain confirmed its role as a point of reference not only for Europe but also worldwide, backed up by an exhibition where, alongside the best and most established Italian companies, there was a significant presence of foreign operators.

Thanks to the efforts of the organizers, the entire supply chain was represented at the fair with more than 30 product categories, serving as a highly specialized hub, a crossroads between the world's best production and strategic buyers, for a four-day full immersion in creativity, technology, innovation, design and high product quality.

The event also saw the election of a new board of administration for FAMA International, BolognaFiere's organizational partner. The board's president is Luca Salvadori (Salvadori Cornici), Francesco Fioravanti (FC Cornici) is vice president and the new board members are: Nico Valiani (Valiani), Nicola Germano' (Alfamacchine) and Edoardo Graelles (Molgra).

"FamaArt 2022 was an unexpectedly positive edition," explained Luca Salvadori, president of Fama International, "with smiles and embraces after four and a half years. It undoubtedly gave a strong boost to efforts to look towards the future and, above all, to the continuity of our sector, which continues to be very creative and proactive. We have to realize that FamaArt is the only fair in the world where

we talk about Wall Decor dedicated to the world of pictures and images, so it is essential to work together and continue to nurture and share this positivity between all of us until we meet again at FamaArt 2024."

FamaArt involved manufacturers of picture frames and framing rods, machines and equipment for cutting, assembling and fixing, graphic arts and specialized museum and conservation equipment, in addition to new production technologies. A comprehensive showcase with all the latest in the industry, ranging from fine arts items – easels, brushes, paints, decorative stucco, painters' canvases – to furniture accessories, compositional materials and paints, glass and special mirrors.

The seventh edition of FamaArt is due to take place in Bologna in 2024.

For all the information, visit the website www.famaart.it

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