



FamaArt 2024: + 10 % visitors 55 % of them international

The 2024 edition of FamaArt closed with great success.

The fair in the new three-day format closed with 2164 visitors, a nice 10 % increase over the 2022 edition which was four days. Fifty-five percent of the visitors were international and 45 percent Italian further confirming that FamaArt is the world's leading event in the industry. As a reminder, FamaArt 2024 also had a record number of exhibition participations with more than 70 companies.

Also certainly contributing to the success of the recently concluded edition was the interest of visitors in the numerous event areas:

- Wood Land: an area in which 8 different types of lumber used in the production of picture frames were displayed. For each type of lumber, an accurate description of its technical characteristics in possible use as a material for picture frames rods was provided;

- FrameWall: the area in which 60 frames made to best enhance a single image were displayed. There was excellent participation from both Italian framers and as many as 15 international countries. The frames were voted on by visitors to the event, and the winning composition that garnered the most preferences was the one made by Cornici Risso (Italy). On the second step of the podium was the frame sent by Cacciola Cornici (Italy) while third place went to Kanto Kornize (Greece).

- Meet the artist: the arena for meetings in which on Saturday and Sunday there were 6 meetings with as many top artists who, interviewed by Silvia Rigamonti of Quadreria di Bologna, told visitors and exhibitors about their experiences and artistic paths.

“It was a great job and an honor to organize together with the team of BolognaFiere and the team of Fama International,” said Luca Salvadori President of Fama Europe, whom I thank for the support, both practical but especially energetic, of this new edition of FamaArt 2024. The goal was to give a new impetus with meetings with various reference artists and various information on frame making such as Woodland Island. The FrameWall competition was an incredible success as different framings were seen based also on the various countries of origin.

I personally find it was a beautiful edition in that we felt a positive energy from all visitors. Even if the market right now is showing signs of stagnation, a trade show always conveys ideas, trends that pushes everyone, from manufacturers to distributors to retailers, to do that something different that has not been thought of before. A new collection whether it is of frames or passepartouts, a different combination, a machinery that offers more possibilities, this is our industry and we have to give the visitor the chance to find that something at the fair that either from an aesthetic or practical point of view will help his company in the near future.



BolognaFiere spa
Viale della Fiera, 20 – 40127 Bologna, Italia
PEC bolognafiere@pec.bolognafiere.it
Capitale sociale 194.811.457,00 i.v.
C.F. – P.IVA e Reg. Imp.
BO 00312600372 – REA BO367296

Show Office
Piazza Costituzione, 6 – 40128 Bologna, Italia
Tel./Ph. +39 051 282111 – Fax. +39 051 6374041
famaart@bolognafiere.it – www.famaart.it
Sales Office
Cell./Mob. +39 334 2351898



FamaArt is the only international fair where we can showcase our ideas and projects. It is the meeting place, the square of the painting world, where people in the industry from the 5 continents meet. No other event at this time offers this opportunity. I hope everyone has found something that will make his or her company stronger, and I look forward to seeing everyone again in 2026 with more good and interesting news.”

In turn, Antonio Bruzzone - CEO of BolognaFiere - said, “BolognaFiere is extremely satisfied with the results achieved by this edition of Famaart. In fact, the innovations introduced in format and content have achieved the goal of giving new impetus to this event which, in its specific sector, is to be considered an absolute world leader and as such an appointment of absolute prominence and importance among those organized directly by our company. As always, these results are possible only through teamwork and therefore we would like to thank once again Fama International and in particular its President Luca Salvadori, for the collaboration and daily commitment shown in all these months at our side to ensure the success of FamaArt 2024.”



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